

Nandita Sabnis

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SUMMARY

Communication research specialist with mixed-methods expertise in qualitative inquiry (ethnographic methods, interview, focus group, content analysis, narrative and discourse/rhetorical analysis) combined with statistical analysis. PhD with a unique ability to draw insightful conclusions based on extant literature and original research. Research professional with an emphasis on transnational communication, social support, digital technology use, social networks, technological affordances, empowerment, and migration. Strong presenter with 8 national and international conference presentations.

SKILLS

Qualitative Methods: Semi-structured interviews, Grounded Theory (coding and analysis), Focus Group Interviews, Narrative Analysis, Content Analysis, Ethnomethodology.

Quantitative Methods: Quantitative Survey Design.

Software: SPSS, Excel, MTurk, Qualtrics, Atlati, NVivo, and MAXQDA.

PROFESSIONAL EXPERIENCE

Arizona State University The College of Liberal Arts and Sciences

Aug '15 – Jun '19

Graduate Researcher / Teaching Associate

- Designed an original research study exploring the use of smartphone technology and social media platforms by resettled refugees for intercultural adjustment and transnational communication.
- Collaborated with 4 post-secondary institutions, 3 non-profits, and a coalition group to accomplish successful and innovative research.
- Trained and mentored 2 undergraduate research assistants to serve as interpreters and engage in preliminary analysis of data
- Developed codebook and mid-range theory for discussion of mobility, belonging, and connectivity for resettled refugees
- Taught 11 lecture and seminar classes

Teach For America

Oct '14 – Jul '15

Research Associate

- Collaborated with Data Manager to analyze data and develop report on millennial perception of teaching based on race and ethnic background.
- Developed communication strategy and calendar for cross-institution research reporting.
- Produced internal and external communications: newsletter, website updates, and social media site.

NYU School of Medicine Office of Diversity Affairs

Jan '11 – Jul '14

Program Coordinator

- Designed, administered, and assessed curriculum surveys to medical students.
- Assessed health disparities curriculum looking at team learning strategies and medical student empathy aptitude.
- Organized and implemented diversity programs and initiatives for students, faculty and staff both within the curriculum and extramurally.
- Coordinated on-site recruitment events and conferences.
- Composed web, print publications and promotional materials.

NYU Center for the Study of Asian American Health (CSAAH)

Mar '09 – Dec '10

Communication Coordinator

- Promoted communication, public engagement, and information services for CSAAH and all other associated projects and centers.
- Created design of site, information architecture, and daily maintenance of global website and many of its localized sites.
- Produced and distributed internal and external publications across various platforms including print, digital and web 2.0 media.

The Paley Center for Media, New York, NY

Oct '08 – Jan '09

Executive Assistant to CFO and VP of Public Programs

- Researched and produced relevant media content for business partners: Yahoo, iTunes, Proquest, and Real Network.
- Assisted curators and PR personnel in developing media seminars.

Fluent-Collaborative, Austin, TX

Jan '08 – Aug '08

Gallery/E-Publication Associate

- Researched content for e-publication's featured artist/curator interviews.
- Copy-edited exhibition reviews and created announcement content for bi-weekly e-publications.
- Assisted artists in creating installations in gallery and in creating exhibition publication.

National Environmental Trust, Washington, D.C.

Sept '06 – May '07

Web Design Associate

- Collaborated with campaign managers to create content, foster outreach through online media, and maintain social networking sites.
- Lent creative and production skills as part of a web design team for this non-profit organization, to inform media, congressmen and environmentalists about current environmental research.
- Maintained and updated a variety of websites devoted to environmental campaigns.

PROFESSIONAL ASSOCIATIONS

National Communication Association

International Communication Association

EDUCATION

Arizona State University, Tempe, AZ

Aug 2019

Ph.D., Communication

Advisor: Pauline Cheong, Ph.D.

New York University, NYC, NY

M.A. Media, Culture and Communication

Aug 2014

Advisor: Lily Chumley, Ph.D.

University of Texas, Austin, TX

B.A. Art History: South Asian Art History focus

May 2008

B.A. Journalism: Multimedia focus

May 2006
